

24-010146-Voter Poll Final Questionnaire

Good morning/afternoon/evening my name is _____ from IPSOS B&A.

We are conducting a survey of referendum voters on behalf of the Electoral Commission, asking about the referendum today and your voting. This is part of the Commission's research programme.

The study should take around 5 minutes depending on your answers, if that's okay?

Before we start, just to confirm, contact information and any other personally identifiable data collected, such as a first name, will be deleted within 12 months and your participation is voluntary and you have the right to withdraw from the study at any time. Additional information about our Privacy Policy and your rights under GDPR can be found on our website <https://www.ipsos.com/en-ie/privacy-data-protection>.

Do you confirm that you understand the purpose of the survey, that it is voluntary, and that you consent to taking part?

1. Yes (CONTINUE)
2. No (CLOSE)

VOTE AND MOTIVATIONS

Q.1 Did you vote yes or no in the **Family** Referendum? This was the amendment on the **white** ballot paper.

Yes	1
No	2
Did not vote/Spoiled my vote	3

Q.2 For what reasons did you vote this way?

RECORD VERBATIM

Q.3 Did you vote yes or no in the **Care** Referendum? This was the amendment on the **green** ballot paper.

Yes	1
No	2
Did not vote/Spoiled my vote	3

Q.4 For what reasons did you vote this way?

RECORD VERBATIM

LEVEL OF KNOWLEDGE

Q.5 Out of 10, how would you rate **your understanding of the issues** involved in these referendums where **0 means 'do not understand at all'** and **10 means 'fully understand'**?

	Do not understand at all (0)	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	Fully understand (10)	Don't know

Q.6 Please tell me whether you think each of the following statements are true or false?
READ OUT. ROTATE.

	True	False	Don't know
The proposed Care amendment would erase women from the Constitution	1	2	3
The Family amendment would mean different types of families would have the same constitutional rights and protections.....	1	2	3
There was a citizen's assembly on gender equality	1	2	3
Constitutional amendments can be made by a majority vote in the Dáil.....	1	2	3

Q.7 For each of the following sources of information, please tell me if you use them **a lot, a little or not at all** to help you form an opinion before voting? **READ OUT. ROTATE**

	A lot	A little	Not at all	Don't know
Newspapers and news websites	1	2	3	4
TV and radio	1	2	3	4
Online videos and discussion forums (e.g TikTok, Youtube, Reddit)	1	2	3	4
Social Media	1	2	3	4
Messaging apps (e.g. Whatsapp, Telegram, Snapchat)	1	2	3	4
Electoral Commission Information (e.g. Booklet, website, information videos)	1	2	3	4
Posters	1	2	3	4

SPLIT 1: VOTING EXPERIENCE

Q.8a Thinking of when you got here today to cast your vote. Was it easy or not easy to access the polling station?

Easy	1
Not easy	2
Don't know (DO NOT READ OUT)	3

Q.8b Was it easy or not easy to find where in the building you needed to go to vote?

Easy	1
Not easy	2
Don't know (DO NOT READ OUT)	3

Q.8c Did you feel you had sufficient privacy or not when casting your vote?

Yes	1
No	2
Don't know (DO NOT READ OUT)	3

Q.8d Did you require any additional assistance from any of the staff working here?

Yes	1
No	2
Don't know (DO NOT READ OUT)	3

IF YES AT Q.8d, ASK Q8e

Q.8e Were you satisfied or dissatisfied with the assistance you received?

Satisfied	1
Dissatisfied	2
Don't know (DO NOT READ OUT)	3

ASK ALL

Q.9a Before today, were you aware or not aware of the organisation An Coimisiún Toghcháin ("On Commish-oon Tow-coin") - The Electoral Commission?

Aware	1
Not aware	2
Don't know (DO NOT READ OUT)	3

IF AWARE AT Q.9a, ASK Q9b

Q.9b And which of these best applies to you? **ROTATE. READ OUT.**

Don't really know what they do	1
Have an idea about what they do	2
Have a good understanding about what they do	3
Don't know (DO NOT READ OUT)	4

ASK ALL

Q.10a Did you receive a printed information booklet on the upcoming referendums from An Coimisiún Toghcáin ("On Commish-oon Tow-coin") (The Electoral Commission)?

Yes - I received it	1
No - I did not receive it	2
Don't know (DO NOT READ OUT)	3

IF YES AT Q.10a, ASK Q10b

Q.10b Did you read the booklet?

- | | |
|------------------------------------|---|
| Yes - I read it | 1 |
| No - I did not read it..... | 2 |
| Don't know (DO NOT READ OUT) | 3 |

IF YES AT Q.10b, ASK Q10c

Q.10c Out of 10, how would you rate how helpful the booklet was in informing your vote today, where **0 means not helpful at all**, and **10 means very helpful**?

- | | |
|------------------------------------|----|
| Not helpful at all (0) | 0 |
| (1) | 2 |
| (2) | 2 |
| (3) | 3 |
| (4) | 4 |
| (5) | 5 |
| (6) | 6 |
| (7) | 7 |
| (8) | 8 |
| (9) | 9 |
| Very helpful (10) | 10 |
| Don't know (DO NOT READ OUT) | 11 |

SPLIT 2: KNOWLEDGE/ ATTITUDINAL

ASK ALL

Q.11 Thinking about the performance of the government in general, do you think the government has done a **good job** or a **poor job** over the past four years?

- | | |
|------------------------------------|---|
| Good Job | 1 |
| Poor Job | 2 |
| Don't know (DO NOT READ OUT) | 3 |

IF GOOD JOB AT Q.11, ASK Q11b

Q.11b And would you say they have done a **very** good job, or **quite** a good job?

- | | |
|------------------------------------|---|
| A very good job | 1 |
| Quite a good job..... | 2 |
| Don't know (DO NOT READ OUT) | 3 |

IF POOR JOB AT Q.11. ASK Q.11c

Q11c And would you say they have done a **very** poor job, or **quite** a poor job?

- | | |
|------------------------------------|---|
| A very poor job | 1 |
| Quite a poor job..... | 2 |
| Don't know (DO NOT READ OUT) | 3 |

Q.12 Please tell me whether you agree, disagree or neither agree nor agree with each of the following statements? **READ OUT. ROTATE.**

	Agree	Neither Agree no Disagree	Disagree	Don't Know
"I would welcome a traveller as a member of the family"				
"All in all, family life suffers when the woman has a full-time job"				
"Men should take as much responsibility as women for home and children"				
"Immigrants are good for Ireland's economy"				

Q.13 To what extent do you trust each the following sources of information to form an opinion before voting, rating each out of 10 where **0 means don't trust at all**, and **10 means trust completely**? **READ OUT. ROTATE ORDER.**

	Don't trust at all (0)	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)		Trust completely (10)	Don't know
Newspapers and news websites	0	1	2	3	4	5	6	7	8	9	10	11
TV and radio	0	1	2	3	4	5	6	7	8	9	10	11
Online videos and discussion forums (e.g TikTok, Youtube, Reddit)	0	1	2	3	4	5	6	7	8	9	10	11
Social Media	0	1	2	3	4	5	6	7	8	9	10	11
Messaging apps (e.g. Whatsapp, Telegram, Snapchat)	0	1	2	3	4	5	6	7	8	9	10	11
Electoral Commission Information (e.g. Booklet, website, information videos)	0	1	2	3	4	5	6	7	8	9	10	11
Posters	0	1	2	3	4	5	6	7	8	9	10	11

VOTE/DEMOGRAPHICS ASK ALL

Q.14 If there was a General Election tomorrow, to which party or independent candidate would you give your first preference vote? **PROBE TO PRECODES.**

Fianna Fáil	1
Fine Gael	2
Labour	3
Green Party	4
Sinn Féin	5
People Before Profit - Solidarity (Anti-Austerity Alliance/Rise)	6
Social Democrats	7
Aontú	8
Renua	9
Independent	10
Other	11
Don't know (DO NOT READ OUT)	12
Would not vote (DO NOT READ OUT)	13
Refused (DO NOT READ OUT)	14

AND A FEW LAST QUESTIONS ABOUT YOU FOR CLASSIFICATION AND QUALITY CONTROL PURPOSES

Q.15 Are you....?

Male	1
Female	2
Non-binary	3
Prefer not to say	4

Q.16 And what is your age? **READ OUT**

18 to 24	1
25 to 34	2
35 to 44	3
45 to 54	4
55 to 64	5
65 or older	6
Prefer not to say	7

Q.17 And what is the highest level of education you have achieved so far? **READ OUT**

Primary school	1
Inter/Junior Certificate	2
Leaving Certificate	3
Third level	4
Don't know (DO NOT READ OUT)	5
Prefer not to say	6

Q.18 How frequently, if at all, do you attend any form of church or religious service? **READ OUT**

Every day	1
Every week	2
Every month	3
Less often	4
Never	5
Prefer not to say	6

Finally, for quality control purposes, can I ask your name and take a mobile phone number. A random selection of respondents will be called in the next week by our quality control team just to ask you if you actually took part in a survey and to ask were you satisfied with the experience.

Name: _____

Mobile: _____

Refused.....1